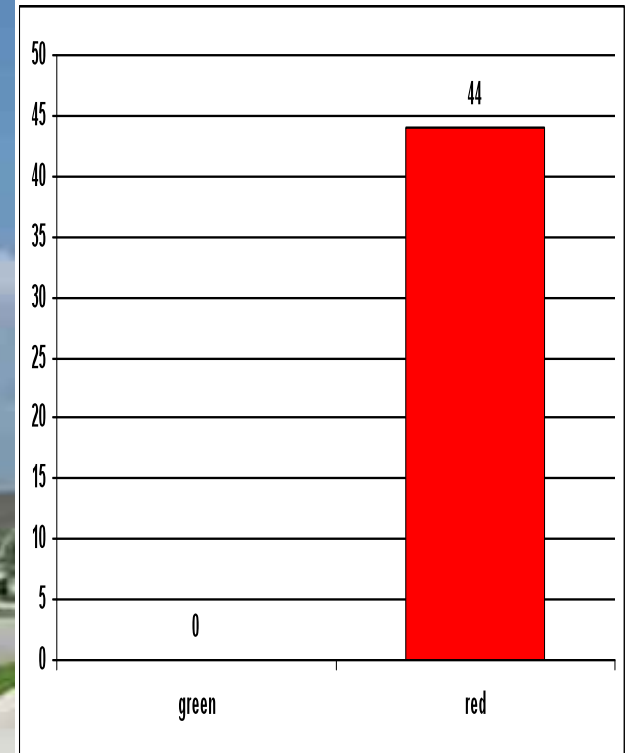


# Higganum Vision Group

## Visual Preference Exercise Results

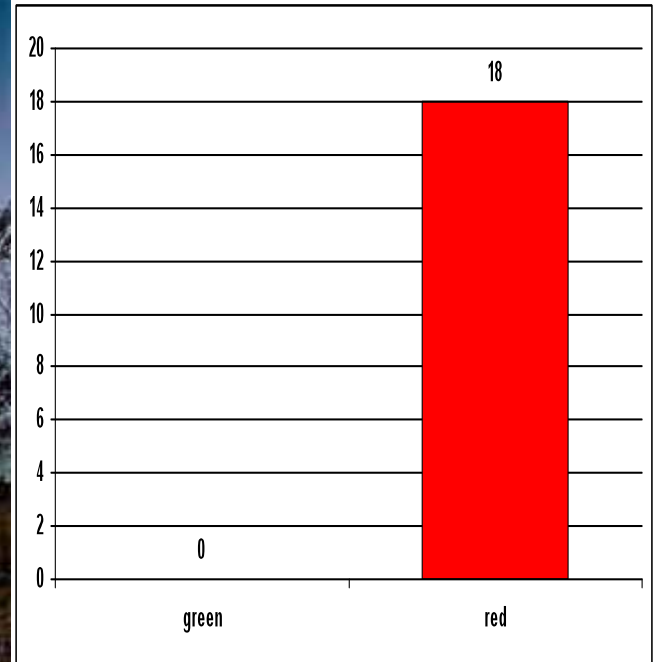
May 20- June 9, 2010



**Green: No comments**

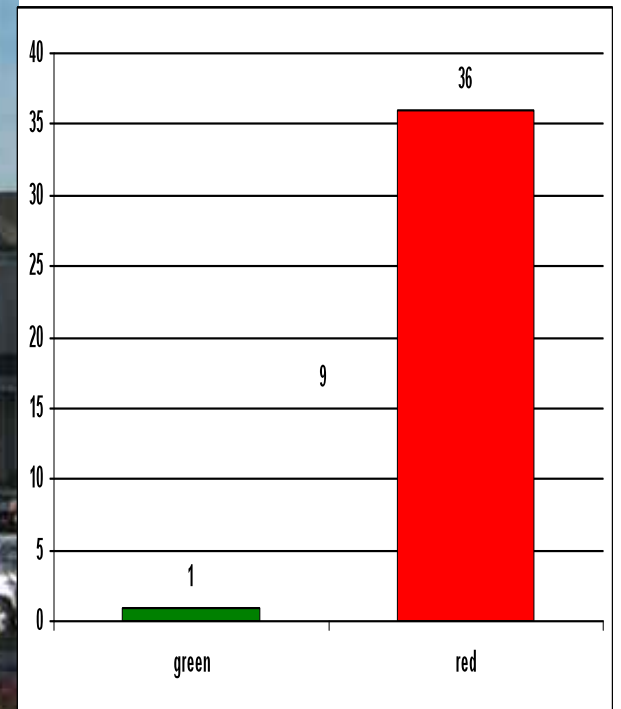
**TIED for the RED DOT WINNER!**

**All about cars; repetitive; uninviting; stark; foreboding; ugly;  
Lack of landscaping- hard edges; no where for people to meet**



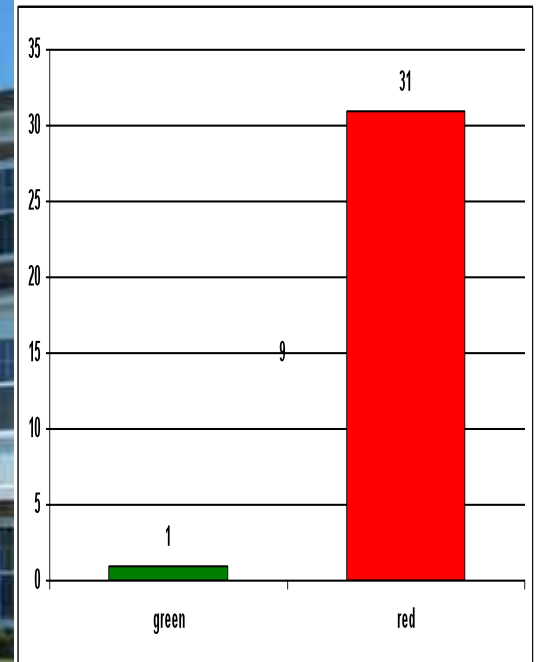
**Green: No comments**

**All tar and driveways; suburban sprawl; not distinctive-no identity; could Be “anywhere USA”; poor landscaping; no sidewalks**



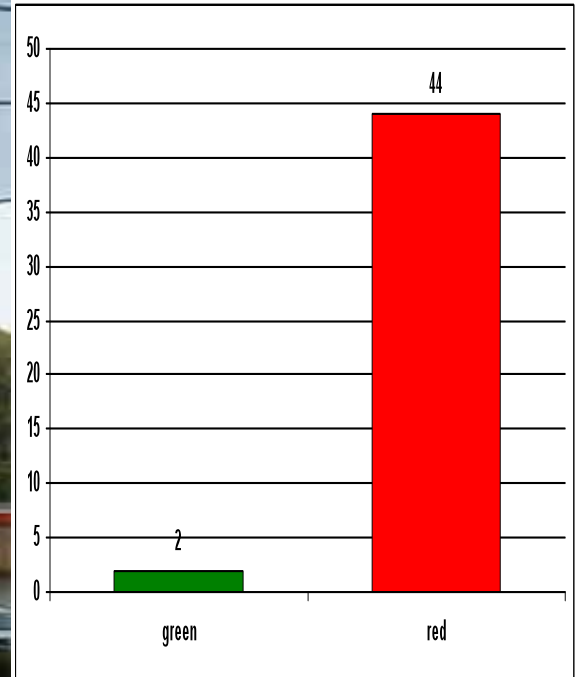
**Plenty of parking; no overhead wires; looks new and well-maintained;  
Old fashioned lights**

**Ugly; redundant; car-oriented; confusing entrance; pretentious**



**Variety; architecture is authentic; entrance from the street; not car-focused**

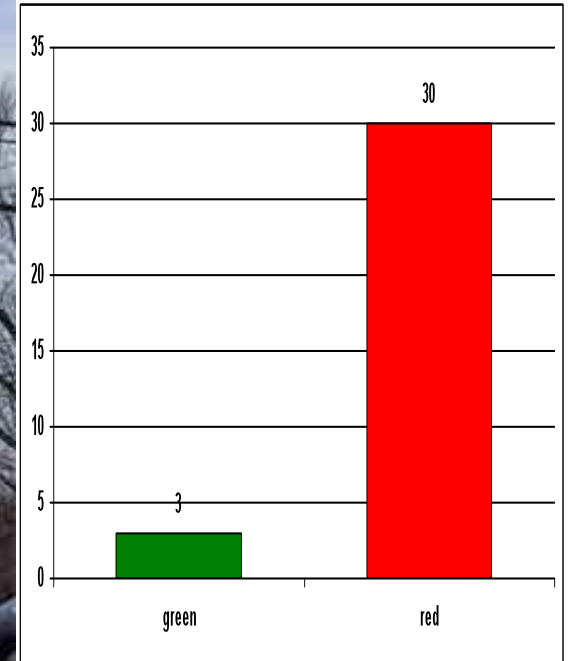
**Too dense for Higganum; feels urban; this level of density feels like it should be mixed use; no privacy from windows close to street; vinyl**



Services available

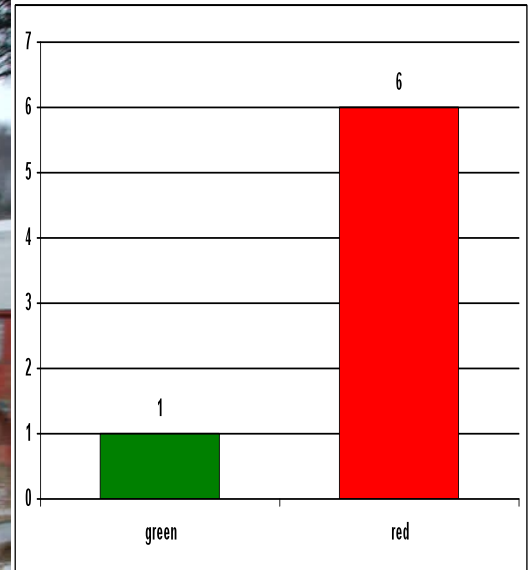
**TIED FOR THE RED DOT WINER!**

**Fast food/chains; too many driveways; dangerous to pedestrians; overhead lines; road too wide**



**Familiar; convenient; not chain stores**

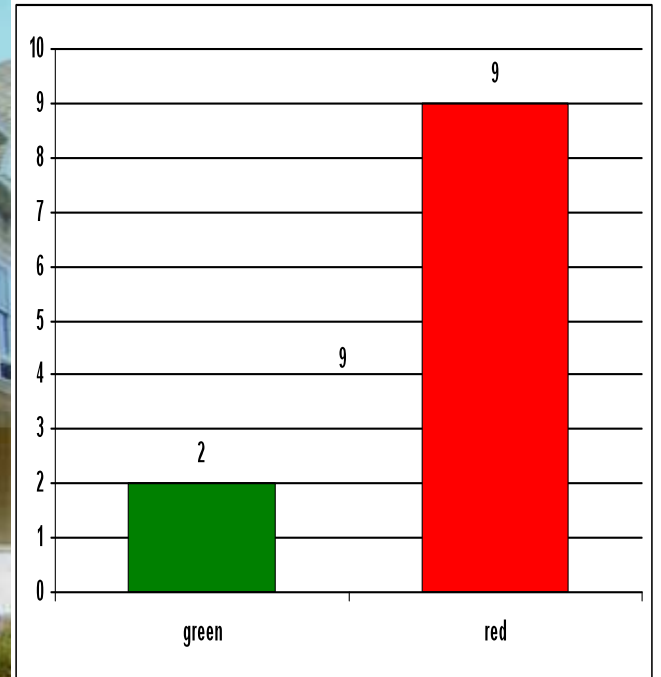
**Low brow, not prosperous; cars in front; flat roof on level; shabby; car-oriented; intimidating to pedestrians; dangerous/difficult for cars to maneuver; unappealing; overhead wires**



**Historic buildings being preserved and used**

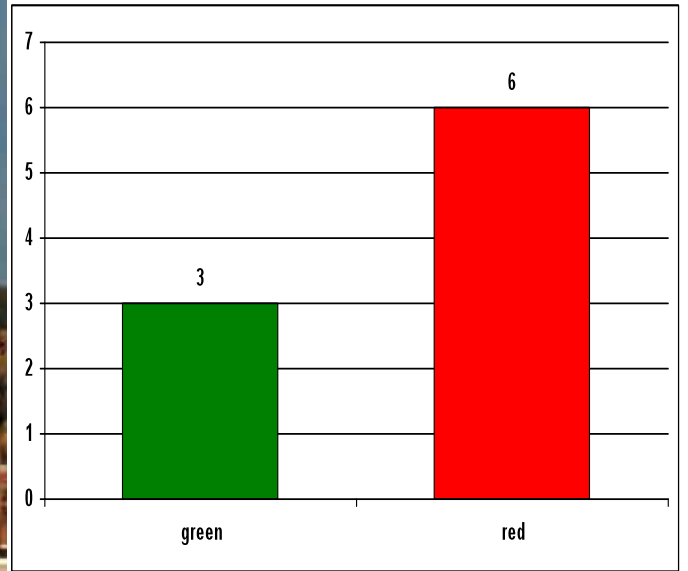
**Industrial' "prison yard"; trash can looks junky**





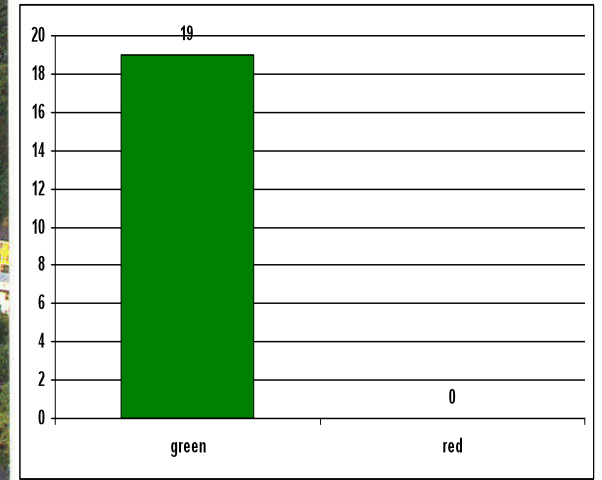
**Kudos for trying; porches; landscaping; common space; pedestrian-scale street lights**

**Vinyl windows; overwrought; overhead power lines; “artificial”; cheap**



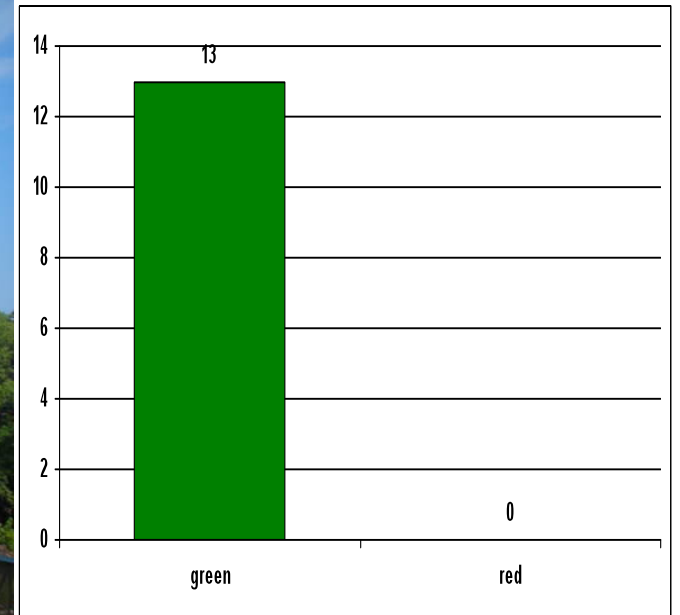
**Traditional church; sense of community; surrounded by nature**

**Street lights; building on left is ugly**



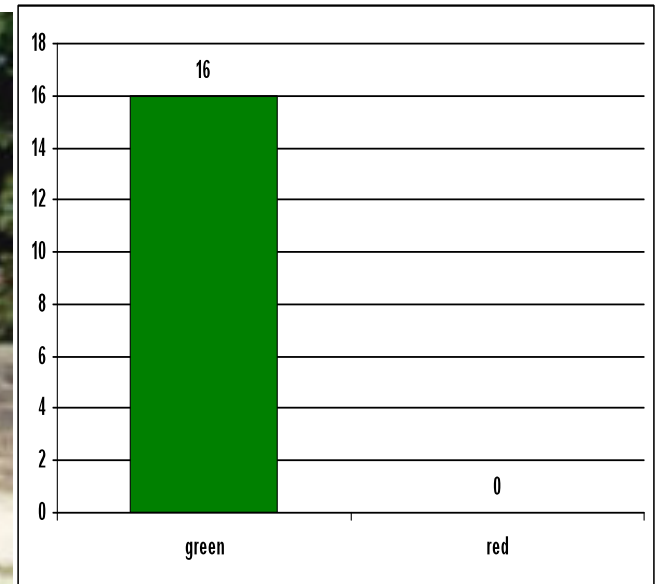
**Good balance of buildings and nature; streets skew; sense of community;  
Takes advantage of natural assets; covered bridge; river**

**Red: No comments**



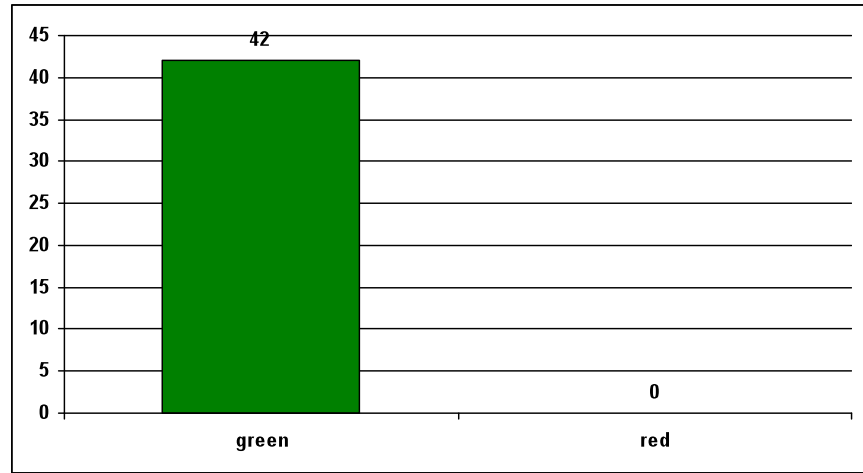
People friendly; nature; people are on it-social interaction walking  
Past each other; wide enough to pass comfortably

Red: No comments



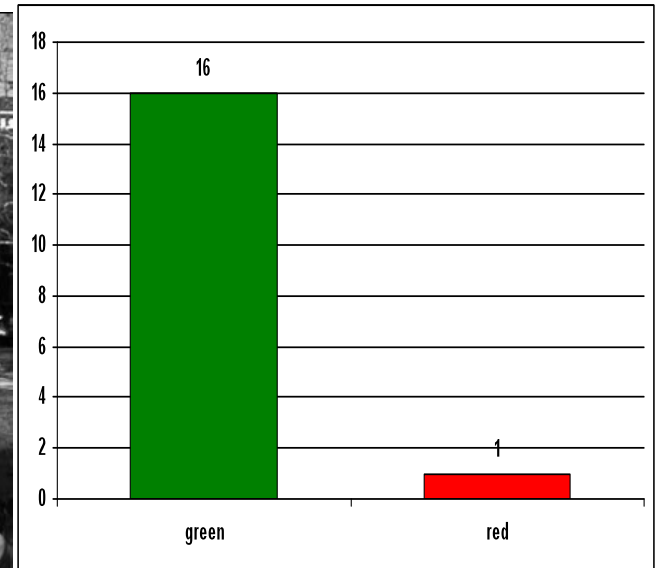
People gathering place; different vantage points (different levels);  
Sense of history; “new, sensitive to old”

Red: No comments



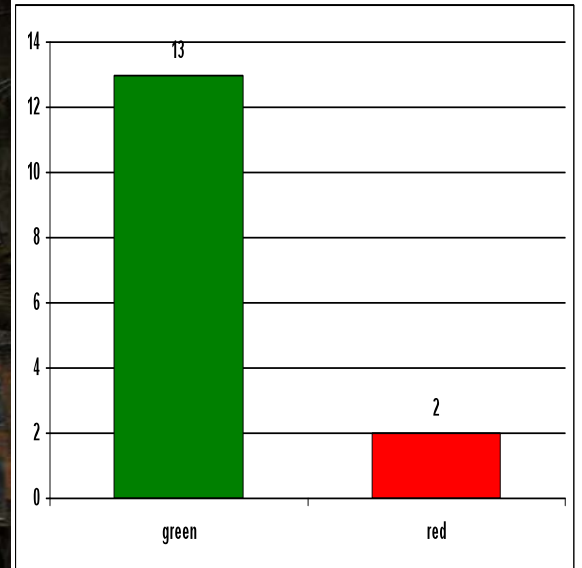
**Beautiful park & brook; trail along brook;  
Inviting; a place to gather; highlights an asset**

**Red: Lawn maintenance**



**Water features; nature (trees); peaceful; house-dense but still feel private**

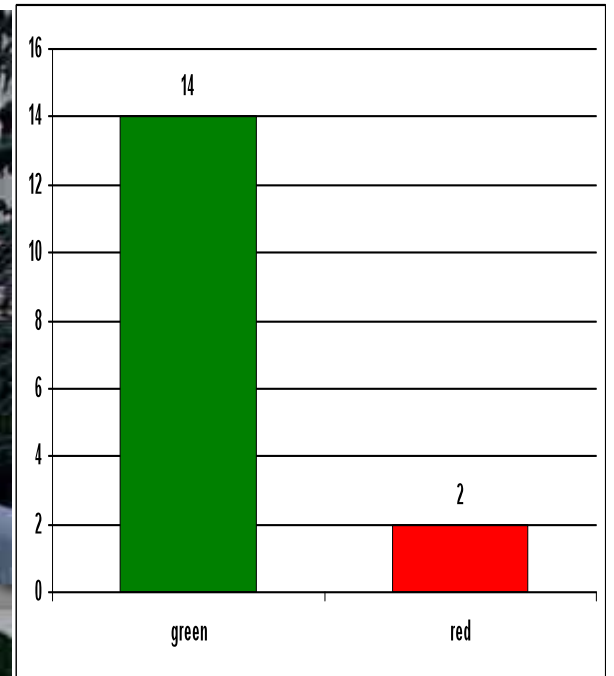
**Mosquito breeding ground**



Authentic; good scale; town green has trees; pedestrian friendly (makes you want to park and walk; awnings; interesting roof lines; variety but complimentary; not monotonous; attractive fence; inviting; meridian; No overhead wires

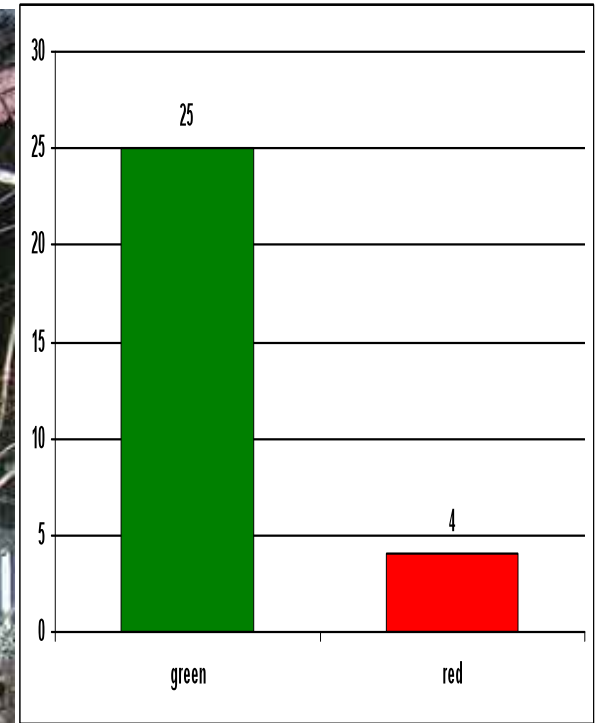
Red: no comments





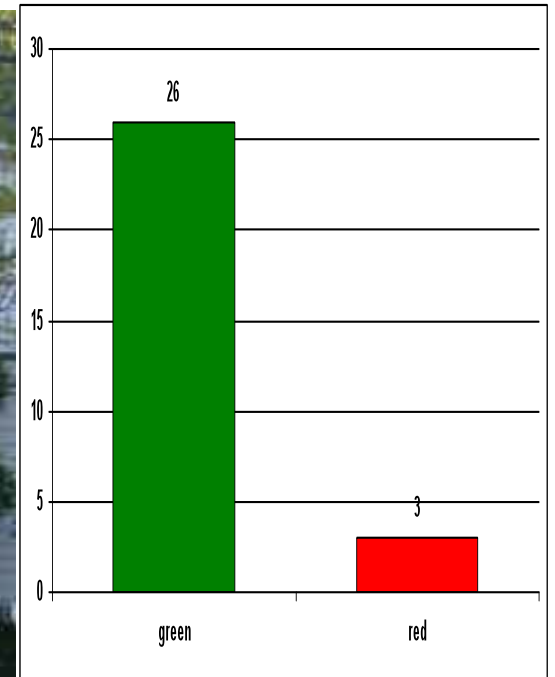
Friendly; well-maintained; safe; fence; trees; sophisticated; upscale; grass  
Margin softens pavement; looks quite; narrow, safe looking

Red: No comments



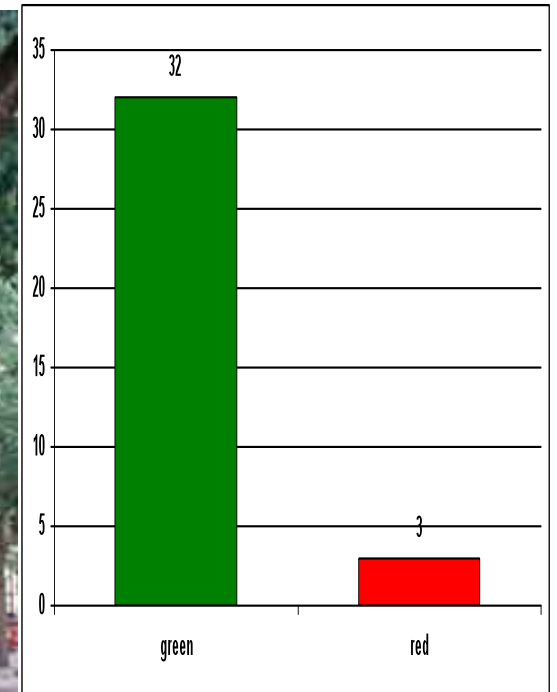
Visually appealing; attractive but not too expensive looking; genuine materials; has a bike path; sense of community; porch conducive to socializing; trees- Interesting landscaping; personalized gardens

Red: No comments



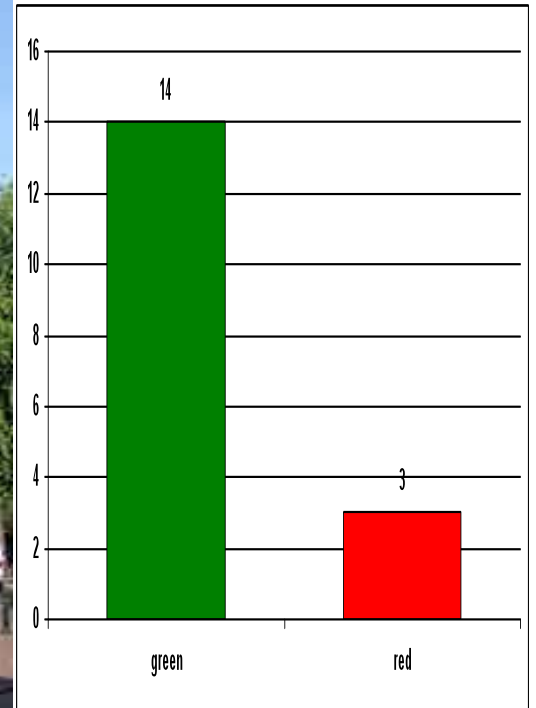
**Hanging plants; trees and planting beds; nice variety of buildings; pedestrian friendly; inviting; nice scale; safe crosswalks; public restrooms**

**Diagonal parking is dangerous**



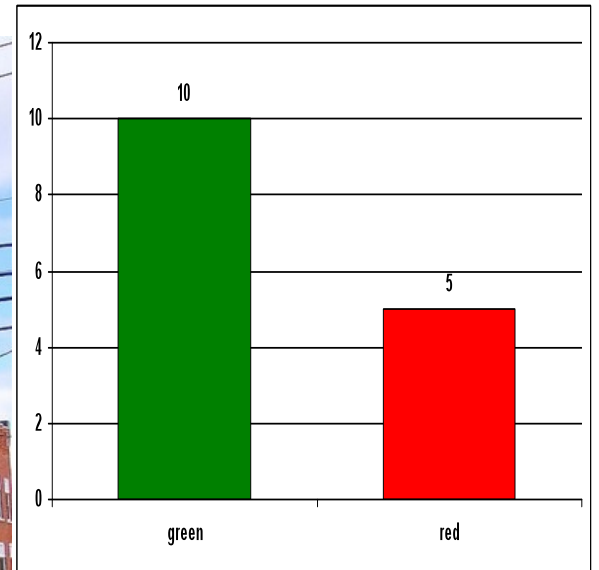
Friendly; convenient; walk-able; looks like a main street; variety; clean; nice signage; trees; awnings; flower boxes; brick margin on sidewalk

Concrete sidewalk



**Trees; chains; authentic building; well-preserved; lots of glass; street lights**

**Too much pavement; too much of one material (brick); not enough green; trees look skimpy**



**Beautiful building; outdoor café; good use of historical bldg; porches inviting; socially inviting; buildings well integrated and well maintained; focal point is tower**

**Street too wide; wires show; sidewalk too narrow compared to bldg size; meridian should be green and wider to slow down traffic; looks like cars wouldn't slow down; not pedestrian friendly**